



# Techeot

**Business Development  
&  
Solution Providers**



[www.techeot.io](http://www.techeot.io)



# Who We Are

## ABOUT US

Through meticulous branding strategies and creative marketing solutions, we not only reinforce the resilience of your brand but also illuminate its unique brilliance, ensuring it stands out and captivates your audience in a crowded marketplace.

## Our Mission

At Techeot, Our mission as a business solution provider is to drive your business forward through digital innovation. Together, we unlock growth, efficiency, and customer engagement.

## Our Vision

At Techeot, we're the catalyst for digital evolution, transforming how businesses operate and thrive. We're your trusted partner in the digital transformation journey.

## TIMELINE

# OUR PROCESS

1

### INTRODUCTORY DISCUSSION

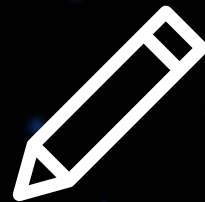
Buckle up for a Techeot whirlwind! 🚀  
First, we'll dive into the juicy details of your project. Think brainstorming, coffee-fueled ideas, and a meeting of the minds that'll spark innovation like flint to steel. 💡



2

### CONTRACT SIGN

Next, let's clink glasses to a contract sealed with a resounding "Yes!" We'll shake hands on a plan that'll take your business to the stratosphere. 🍷



3

### PRE-LAUNCH

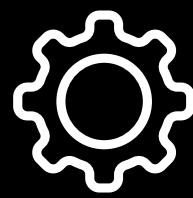
Pre-launch? Buckle up for liftoff! We'll fine-tune your project, polish it to a shine, and get ready to unleash its awesomeness on the world. ✨



4

### CONFIRMATION & PAYMENT

Confirmation & payment? High fives all around! We'll make sure everything's A-OK, and then it's party time to celebrate your success. 🎉



5

### PROJECT DELIVERY

Finally, the grand finale: project delivery! We'll hand you the keys to your masterpiece, ready to launch you into a future of growth and epic wins. 🏆





# Our Target Market



## HEALTH SECTOR

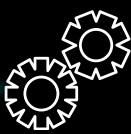
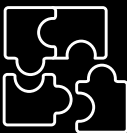
Think what you want to write about

01

02

## SERVICE PROVIDERS

Create a rough outline of your content



## RETAIL SECTOR

Improve the content and structure

03

04

## HOSPITALITY SECTOR

Check for any grammatical errors



## MANUFACTURING

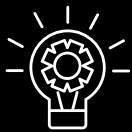
Share your writing with the world

05

06

## EDUCATION SECTOR

Create a rough outline of your content



## TECHNOLOGY SECTOR

Improve the content and structure

07

08

## FASHION & TEXTILE SECTOR

Improve the content and structure



## NON- PROFIT SECTOR

Improve the content and structure

09



# SHOWCASE

# OUR DIGITAL PRODUCTS



## Website Development

WD

Website? We'll craft a digital masterpiece that converts visitors into raving fans.

## Social Media Management

SMM

We'll analyze your audience, track trends, and optimize your strategy like nobody's business.

## Social Media Advertisement

SMA

Data-driven decisions are the secret sauce to social media marketing success!

## Software / App Development

SD-AD

We're not just developers, we're architects of the digital world.

## Sales & Lead Generation

SL-G

Data is your sales superpower, and we'll help you wield it like a Jedi master!

## Influencer Marketing

IM

Forget the manufactured endorsements and hello, partnerships that feel like a dream team come true!

# E-LEARNING

Text-Bases Q&A

1

2

Video-Bases  
Explanation

Live Doubt Solving

3

4

Assessment  
Development

Lesson Plan  
Creation

5

6

Academic SEO  
Writing

Curriculum Design

7

8

Live Tutoring  
Services

Alt-Text  
Description

9

10

Digital Content  
Solution

Digital Content  
Transformation

11

12

Video-Based  
E-Learning Modules



# OUR SERVICES

## LANGUAGE AND LOCALIZATION

### Translation

Converting written text from one language to another while maintaining the original meaning and context.

1

2

### Transcription

Creating written records of audio or video content.

### Subtitling

Adding translated text at the bottom of videos for accessibility and understanding.

3

4

### Quality Assurance

Ensuring project meet high standards through thorough checking and revision processes.

### Machine Translation Post-Editing (MTPE)

Improving raw machine-generated translations to ensure accuracy and fluency.

5

6

### Computer-Assisted Translation (CAT) Tools

Using software to enhance the efficiency and consistency of the translation process.

### Video Translation

Translating and adapting video content for different language-speaking audiences.

7

8

### Proofreading

Reviewing and correcting texts for grammar, style, and accuracy in the translated language.

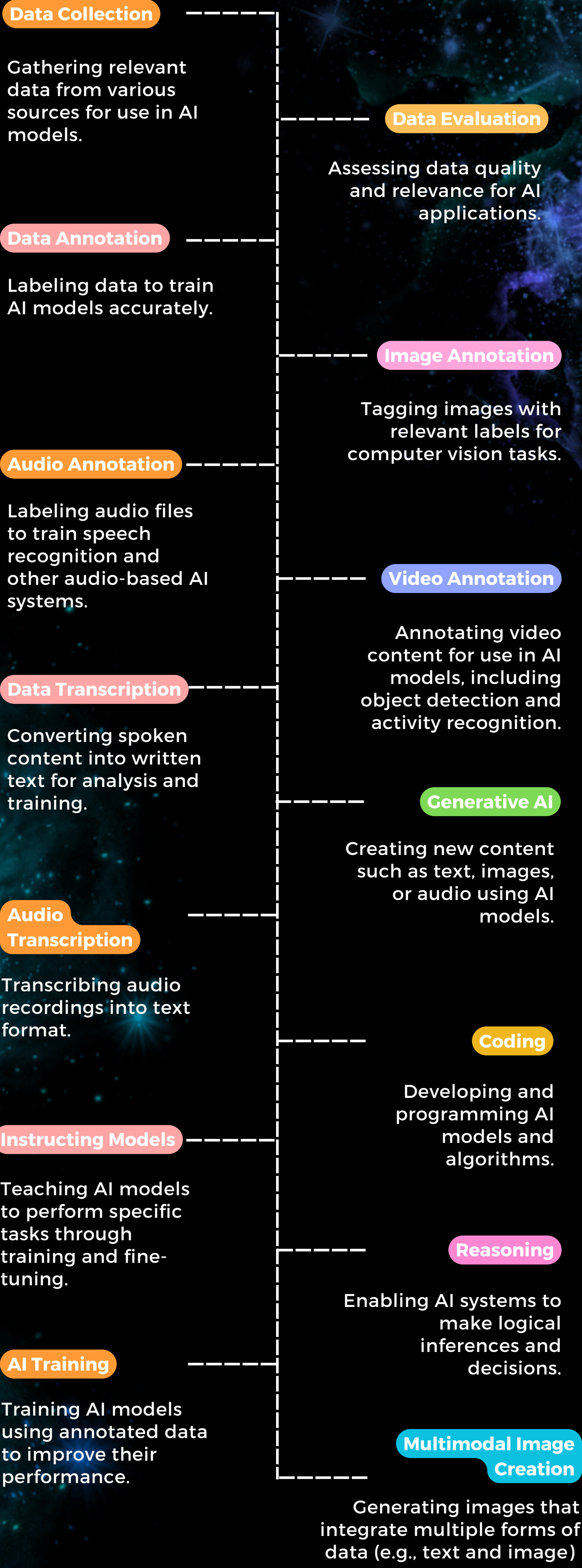
### Instructional Design

Creating educational materials and courses tailored to specific languages and cultural contexts.

9

OUR SERVICE

AI, ML, ANOTIATION AND CLOUD COMPUTATION





# Three Step Marketing Process

STEP  
01

## Market Segmentation

Determine the key  
characteristics of each  
market segment

STEP  
02

## Market Targeting

Determine the most  
attractive market segment  
and their core needs

STEP  
03

## Product Positioning

Define how your product  
will fit in the market and  
solve the core needs





WE TAKE BRANDS TO INFINITY AND BEYOND...

THINK OUTSIDE THE BOX

TOGETHER

• CO-CREATING A BRAND THAT SHINES.

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